**Bottom up leadership**

***Watch this*** [***clip***](https://vimeo.com/94307654) ***and answer the following questions:***

1. What is top down leadership?
2. Give an example of top down leadership. – Where is it commonly used?
3. Top down leadership is often criticised as outdated, what are some other negative features of this management style? (Name three.)
4. What is bottom up leadership?
5. What does bottom up leadership realise? (Hint: it maximises… and fosters…)
6. Why is Google a good example of bottom up leadership?
7. In bottom up management, what does the leadership need to encourage and nurture?
8. What does agility mean?
9. What does collaboration mean?
10. What is a negative side to bottom up leadership? (Name two examples.)
11. What is a solution to the problems with bottom up leadership?
12. What is the difference between bottom up and top down leadership?